THE PUBLISHING PROCESS



HAND IN YOUR PRISTINE MANUSCRIPT EARLY
CREATE A DESIGN BRIEF
GATHER INFLUENCERS AND ENDORSERS IN A SPREADSHEET
BEGIN TO STRATEGIZE MARKETING & LAUNCH
HAND IN DEVELOPMENTAL EDITS IN A TIMELY FASHION
FINALIZE BOOK COVER
MARKETING CALL
BACK COVER COPY AND AMAZON DESCRIPTION
SECURE FINAL ENDORSEMENTS + FOREWORD (IF APPLICABLE)
HAND IN LINE EDIT (ENGLISH TEACHER EDIT)
SELECT LAUNCH TEAM & CREATE PRESALE STRATEGY
FINISH GALLEY EDIT
BASK IN THE GLORY OF YOUR RELEASED BOOK!