

ADVERTISER RATE SHEET



OUR AUDIENCE

Pray Every Day has over 1.1 million downloads with an average of 60,000+ downloads per month and over 2000 listens per show.

The podcast has a highly engaged international audience from over 150 countries. Listeners are both men and women who follow Jesus and want to deepen their relationship with Him.

The show grows every month!

AVAILABLE SPOTS

The Pray Every Day Show has:

- 4 Monday post-roll spots
- 4 Thursday post-roll spots
- 2 Saturday post-roll spots.
- There are no mid-roll spots.





BREAKDOWN

- CPM = Cost per 1000 unique listeners (per episode)
- 30-second post roll spot \$25 x 2.2 CPM = \$55 Minimum 4 spot buy @ \$220.
- 8 spot discount @ \$400
- All ten spots discount @ \$500
- 3 month (30 spots) discount @ \$1250

METHOD

Mary prefers to record the spots organically. Please schedule a call with her calendly.com/mary-demuth to discuss talking points and links. Listeners trust Mary and will be more willing to hear a promotion coming directly from her.

Price includes the call and consultation. For more information, email: Mary@MaryDeMuth.com



LISTEN TO TESTIMONIES: HTTPS://WWW.MARYDEMUTH.COM/PSALM-40-1-17/