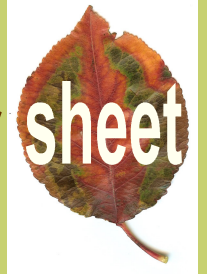




author & speaker
Mary DeMuth

speaker **sheet**



Helping Writers Get Published.

About *Mary*

Mary DeMuth writes nonfiction and fiction books, including *Ordinary Mom*, *Extraordinary God*, *Building the Christian Family You Never Had*, *Authentic Parenting in a Postmodern Culture*, *Watching the Tree Limbs* (Christy finalist) and *Wishing on Dandelions*. Her freelance work has appeared in *Marriage Partnership*, *In Touch*, *Hearts at Home*, *P31 Woman*, and *Kindred Spirit*. She's spoken internationally about writing, teaching major tracks at Mount Hermon Christian Writers Conference and the American Christian Fiction Writers Conference.

Writing presentations



- **Power Queries.** In this session, Mary teaches both the nuts-and-bolts basics of writing queries and the art and craft of crafting powerful queries that snag an editor's or agent's attention. She discusses the qualities of weak queries and offers three training tips to move a query from weak to powerful.
- **Nonfiction Proposals Demystified.** How to write a nonfiction proposal that grabs an editor or agent by the throat (two parts, taken from my nonfiction tutorial with actual proposals that sold, including structure, overview, about the book, target audience, reader benefits, features, series potential, market analysis, competitive analysis, promotion, endorsements, media appearances, web promotion, specialty venues, bio writing, and more). Very practical. Can certainly be more than two parts.
- **Point of View 201: Beyond Head Hopping.** In this session, Mary DeMuth describes different types of point of view, demonstrates head hopping, and then discusses deeper issues of POV using writing samples.
- **Writer's Groups that Shine.** How to start and nurture a successful writers group, based on four years of participating and leading two critique groups, one large, one small.
- **Blogging 101.** The ins and outs of blogging to garner a wide audience. How to set a blog up in five minutes. How to garner traffic. How blogging can benefit your marketing efforts. How to grab readers and keep them. How not to let blogging interfere with your writing time.
- **20 Secrets to Getting Published this year.** 20 tried and true secrets that I wished I knew in my first year pursuing publication.
- **20 Ways to Push away Publishers and Agents.** 20 mistakes that get you noticed the wrong way.
- **Rhythm writing.** how to manage your writing day through goal-setting, strategic rest, and managing your energy. Involves discovering your life's message, understanding your best time to work, and God's unique way He's made you. Time and energy management, coupled with a view toward rest and Sabbath.
- **Beyond the book signing: Effective Strategies to market your book in today's saturated environment.** Including: website strategies, ancillary products, publicity hints, speaking opportunities, discovering your value, articulating your expertise, developing tenacity, welcoming the sovereignty of God, etc.
- **Inside Out—how the publication journey hones our hearts.** Here, Mary touches on writing in obscurity, learning to lay down the idol of writing, honing one's craft, avoiding common pitfalls, grappling with rejection, developing a prayer team, withstanding the trial of notoriety, giving back, and why loving God should infuse it all.
- **Don't Let Your Head Explode—What it takes to be a writer who goes the distance, with integrity intact.** In this session, Mary shares her journey. She discusses nine qualities an experienced writer must possess: tenacity, humility, courage, discipline, thick skin, a belief in sovereignty, an ability to let go, the wherewithal to weather industry changes, and an ability to examine but not obsess over motive.
- **Extreme Makeover—Writer edition.** In this session, Mary teaches the concept of inside-out writing, how interacting with Jesus on the inside affects the depth of our exterior prose. She exposes the myth of detached writing and discusses how God has gifted us to be translators of His comfort through our stories.
- **The Subversive Act of Writing the Truth.** Here Mary explores the importance of truth-telling, how our grappling with it transforms our novels. She discusses how storytelling is perhaps the best vehicle to impart truth, debunking the myth that fiction is 'non-truth.' The class will look at how certain novels have changed culture because they exposed truth and how we as published novelists can infuse truth into our stories.
- **Well Writing:** In Writing books and articles that draw the reader toward Jesus, Mary DeMuth brings writers to the feet of Jesus. Who is Jesus? And why does answering that question matter in my writing? She explains the difference between the Bound Set (building a fence) and the Centered Set Theory (digging a well) and its implications for writers today. She also uncovers the religion of today—materialism—and how that affects the worldview of those who read our books. Are we writing books that reflect the life-giving well of Jesus? Or are we mechanically tacking on spiritual elements? How will our view of Jesus and our view of the church affect our words and the winsome way we tell our stories?